

THE CRIME REPORT
YOUR CRIMINAL JUSTICE NETWORK

CONNECT.

2021-2022 Supporter/Advertiser/Sponsor Kit

Published at

**CENTER ON MEDIA
CRIME AND JUSTICE
at JOHN JAY COLLEGE**

*John Jay College
524 West 59th St. 602B
NYC 10019*

THE CRIME REPORT

YOUR CRIMINAL JUSTICE NETWORK

Welcome to the new TCR!

The Crime Report, the nation's leading online criminal justice resource since 2008, is a crossroads for research and news that goes beyond the daily headlines.

We are unique, and here's why: as a nonprofit collaboration of the Center on Media, Crime and Justice (CMCJ) at John Jay College of Criminal Justice and Criminal Justice Journalists, we deliver daily and weekly email newsletters covering developments in *every* field of criminal justice to all subscribers to our website; *and* convene journalists and professionals for training and discussions around the country.

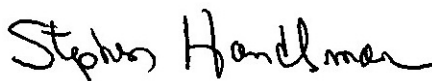
With an archive of 75,000+ items, *The Crime Report* is used by researchers, faculty, students and the media as a *justice library*. Operated by journalists in New York, Washington DC and LA, it informs criminal justice policy thought-leaders and is read by judges, public defenders, senior police managers, corrections leaders, agency heads, students, scholars, journalists, and bloggers. Our readers are in the White House, the Department of Justice, universities, justice agencies and NGOs around the country. They include top US editors, columnists and journalists, including over 2,000 who have participated in our criminal justice reporting fellowships.

The site now offers advertising and sponsorship opportunities on *The Crime Report* online and across our full range of daily and weekly services.

- **Recurring clickable ads attractively posted on our website and in our mobile service.**
- **Ads and/or sponsorship recognition in our daily (M-F) and/or weekly (Tues) newsletter on current research developments and headlines sent to subscribers.**

Ask us about our expanding services and possibilities for sponsoring events and conferences organized by the Center on Media, Crime and Justice and *The Crime Report*!

Sincerely,



Stephen Handelman

Editor-in-Chief, *The Crime Report*

Director, John Jay Center on Media, Crime and Justice

THE CRIME REPORT

YOUR CRIMINAL JUSTICE NETWORK

REACH

Our audience includes the nation's thought leaders of the criminal justice community in the media, academe, government, social services and advocacy

100,000+ unique page views each month

16,000+ Twitter followers

15,000 readers on our mailing list

12,000 weekly newsletter subscribers



About Us ▾ Programs ▾ Viewpoints Focus Crime and Justice News Resources ▾ Research & Analysis Justice Library Jobs

GUNS

Some Pension Funds Reconsider Gun Firm Investments

Soaring gun sales since 2009 have made the stocks of firearms manufacturers a sound investment, but an increasing number of public pension fund managers are questioning the morality.

TERRORISM

Orlando, Seen as Low Risk, Was Denied Terrorism Funding

When the U.S. Department of Homeland Security handed out \$580 million in anti-terrorism grants in January Orlando didn't get a dollar, reports the Orlando Sentinel. U.S. Rep. John Mica is calling for a congressional investigation,

POLICING

Oakland's Interim Chief Is Removed After



SUPREME COURT

Divided High Court Upholds Evidence Seizure Despite Illegal Police Stop

By Crime and Justice News | 15 hours ago

The 5-3 decision drew dissents from the court's three female justices.



WORTH A READ

JUVENILE JUSTICE



Trading Weapons for Salamanders

By Katti Gray | 15 hours ago

A national park ranger uses nature, history and community service to widen the horizons of gang youth and other troubled kids—and provide an alternative to jail.

THE CRIME REPORT

YOUR CRIMINAL JUSTICE NETWORK

WEBSITE ADVERTISING RATE CARD

COMBINED PREMIUM PACKAGE MON-FRIDAY

Home page + Inside Pages

Standard **SIZE 350x 275***
Banner **SIZE 350x 150**

+

Weekly Newsletter

Standard **SIZE 500x 275***
Banner **SIZE 500x 150***

RATES

One month (standard size/banner)	\$400 /350
Three months (standard size/banner)	\$850 /\$800
Six months	negotiable

Your message will run on the homepage of The Crime Report, to the right of content (see illustration above)—and also on targeted subsidiary pages. Flexible rates are available: you can opt for either website OR newsletter placement, priced according to size for reduced monthly rates.

Ads for newsletter and website are sized differently because of page spec requirements. Our designer can help with questions.

THE CRIME REPORT
YOUR CRIMINAL JUSTICE NETWORK

CONTACT US!

The Crime Report

Deputy Editor Nancy Bilyeau

John Jay Center on Media, Crime and Justice
524 West 59th Street

602B

New York, NY 10019

nancy@thecrimereport.org